

Viale Parioli, 93 -197 Rome • Tel. +(39)068078249
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PROJECT DETAILS

Client: Birra Peroni
Job description: Peroni Ambra
Print Artwork file: Peroni_Ambra lable
Code nr.: -
A/W Date: 13/11/15
Application: A.Illustrator CS6
Linked Application: A.Photoshop CS6
Artwork by: Simone Badalucco

ARTWORK CHECK

Approved finish layout: - ●
Technical Drawing: TD286 ●
Legal symbols and texts: - ●
Overprints and bleed: bleeds not included ●
Colours separation: - ●

PREPRESS

Repro artwork by: - ●
Cromaline by: - ●
Print proof by: - ●

APPROVAL & ARTWORK Delivery

Layout Approval
Marketing Approval by: 2015 ●
Approval date: -
Artwork Approval
Procurement Approval by: - ●
Approval date: -
Artwork Delivery
By FTP: - ●
By DHL: - ●
By mail: - ●

PRINT SPECIFICATIONS

Print colour nr.: 4 + tactile varnish
Print process: Flexo on PSL

- OFF WHITE = PMS 9043
● TRANSPARENT GREEN = PMS 553
● METALLIC COPPER GOLD (MATCH SAMPLE)
● METALLIC PERONI BLUE (MATCH SAMPLE)
● TACTILE VARNISH (on Copper Gold, Off-White and

Peroni Bue

NOTES AND WARNINGS

PLEASE BE AWARE THAT PRINT ARTWORK DOESN'T INCLUDE BLEEDS
AND TEXTS TRAPPING. TO GET APPROVAL ON ANY CHANGES IS
NEEDED FOR TECHNICAL REASONS PLEASE ADVISE PROCUREMENT
AND PMA

PAGINA 3 INTERNATIONAL REQUIRES A FINAL COLOUR PRINT OR
CROMALIN TO GIVE THE FINAL APPROVAL. FOR ANY QUESTIONS, PLEASE
CALL: +39 068078249 AND ASK FOR SIMONE.



ARTWORK FOR TEST